

POCKET PAGES



Presented by



Official Media Partners for



1. ABOUT POCKET PAGES

Pocket Pages is a curated, compact publication format designed to showcase one project, brand or business through a focused 16–20 page feature. It is intended for architecture, interiors, real estate, hospitality, lifestyle, materials, arts, crafts and design-related businesses.

Package inclusions

- A focused 16–20 page feature, subject to the approved editorial scope.
- Two promotional Instagram posts through Architects in India media, with an audience of 98,000+ followers interested in architecture, interior design, decoration, lifestyle spaces, arts, artefacts, crafts, materials and design innovation.
- Distribution in India through Architects in India media, subject to the confirmed edition and distribution plan.
- International media opportunities through design world, quoted separately.
- Projects may be considered for circulation alongside architectural projects. GRAVITAS projects may receive priority consideration, subject to editorial planning and availability.

Follower count is indicative and may change. Specific reach, engagement, enquiries, sales or business outcomes are not guaranteed.

2. SELECT YOUR PACKAGE

Please tick one package. All prices exclude applicable GST.

Select	Package	Price	Coverage
☐	Non-Metropolitan Cities of the State of Business	₹52,000	Selected non-metropolitan city/cities within the applicant's chosen state
☐	Individual State	₹75,000 onwards	One selected Indian state (metropolitan city priority)
☐	Regional Edition	₹1,10,000 onwards	East, West, North, South or Central India (2 states/territories)

Selected city, state or region: _____

Project / brand / business to be featured: _____

Requested print quantity: _____

Preferred publication window: _____

Final print quantity, distribution locations, deliverables and schedule will be confirmed in the written quotation or acceptance note. International editions and additional services are quoted separately.

3. APPLICANT AND BUSINESS DETAILS

Legal business name: _____

Brand name: _____

Applicant name: _____

Designation: _____

Business category:

- ☐ Brand / Manufacturer
- ☐ Real Estate / Developer
- ☐ Hospitality / Hotel / Restaurant

- ☐ Retail / Showroom
- ☐ Commercial / Institutional Project
- ☐ Arts / Crafts / Lifestyle Business
- ☐ Other:

Registered business address: _____

City: _____

State: _____

PIN code: _____

Country: _____

Phone: _____

Email: _____

Website: _____

Instagram handle(s): _____

Brief company / project description:

Attach a separate company profile or project description if additional space is required.

4. GST AND INVOICING DETAILS

GST status:

- ☐ GST registered
- ☐ Not registered under GST

GSTIN, if applicable: _____

Legal name as recorded under GST: _____

Registered GST address and state: _____

- ☐ GST registration certificate attached, if applicable or requested.

The applicant is responsible for supplying accurate invoicing details. Applicable GST will be charged in accordance with relevant tax requirements.

5. MEDIA KIT AND CONTENT CHECKLIST

Please attach or provide a link to the following:

- ☐ Detailed company / brand profile
- ☐ Project or business description
- ☐ High-resolution photographs, preferably 300 dpi at intended print size
- ☐ High-resolution or vector logo, if available
- ☐ Image credits and necessary usage permissions
- ☐ Product / project specifications and captions
- ☐ Website, contact details and social media handles

☐ Relevant project approvals or supporting documentation for claims, where applicable

Media kit submission method:

☐ Email

☐ Cloud link

☐ Other: _____

Link / file-sharing details: _____

The applicant confirms that it has permission to submit the materials for the intended publication and promotional use.

6. PAYMENT DETAILS (NOT FOR DESIGNERS)

Payment method

☐ Bank transfer / NEFT

☐ RTGS

☐ UPI

☐ Other: _____

Bank details

Account holder / beneficiary	SARWATRDESIGN NETWORK LLP
Bank	Kotak Mahindra Bank Ltd.
Branch	Bangalore – Mahalakshmi Layout
Account number	6052668649
IFSC	KKBK0008120
UPI ID	sarwatrdesignllp@kotak
Bank correspondence address	55, 12th Cross, Mahalakshmi Layout, Bengaluru – 560086

Payment record

Selected package price (₹): _____

GST (₹): _____

Total payable (₹): _____

Amount paid (₹): _____

Payment date: _____

Transaction / reference ID: _____

UTR number, where applicable: _____

Payment receipt attached:

☐ Yes

☐ To follow

Receipt / proof filename: _____

Please attach the bank transfer receipt, UPI confirmation or other payment evidence. Payment will be treated as received once verified in the beneficiary account. Do not submit banking passwords, PINs or OTPs.

Standard payment schedule

Unless otherwise agreed in writing, 50% is payable as an advance after written package acceptance and the balance is payable before printing or publication release. Any different payment schedule must be confirmed in writing.

7. SUBMISSION AND SIGNED ACCEPTANCE

Please submit the following:

- ☐ Completed application form
- ☐ Selected package
- ☐ Company / project media kit
- ☐ Payment receipt or transaction evidence, where payment has been made
- ☐ This document, duly signed by the authorised signatory

A scanned signed copy or digitally signed copy may be submitted through the agreed communication channel. The package is not confirmed merely by submitting this form; written acceptance and agreement on the scope and payment terms are required.

Applicant declaration

I / We confirm that:

- The information supplied in this application is accurate and complete to the best of my / our knowledge.
- I / We have authority to submit the application and provide the materials.
- I / We have read and understood the terms and conditions in this document.
- I / We understand that package scope, print quantity, distribution and timelines are subject to written confirmation.
- I / We accept the terms and conditions set out below.

Authorised signatory name: _____

Designation: _____

Company / business name: _____

Signature: _____

Date: _____

Company seal, if applicable: _____

8. TERMS AND CONDITIONS

8.1 Application and acceptance

Submitting an application does not guarantee acceptance or publication. The package, project, scope, schedule and distribution plan become confirmed only after written acceptance by SARWATRDESIGN NETWORK LLP / Architects in India.

8.2 Package scope and pricing

The applicant must select one package. The stated prices are exclusive of applicable GST. Print quantity, edition, distribution locations, deliverables and publication schedule will be specified in the written quotation or acceptance note. Additional pages, copies, special production, expanded distribution or additional services may incur additional charges.

8.3 Content submission

The applicant must provide a detailed company or project profile, accurate descriptions, suitable photographs, logos, image credits, relevant specifications and contact details by the deadline communicated by the editorial team. Incomplete or unsuitable submissions may delay production or require replacement materials.

8.4 Accuracy and approval

The applicant is responsible for verifying names, facts, specifications, captions, prices, project descriptions and claims. The applicant must review proofs within the communicated review period. Late approvals may affect the schedule. Changes requested after approval or commencement of production may incur additional costs or may no longer be possible.

8.5 Image rights and permissions

The applicant warrants that it owns or has the necessary permissions to use all submitted photographs, text, illustrations, plans, renders, logos and other materials. The applicant is responsible for securing any necessary permissions from photographers, architects, designers, clients, property owners or other rights holders, and for supplying required credits.

8.6 Real estate and commercial claims

For real estate, hospitality, commercial and development projects, the applicant is responsible for the accuracy and legality of project approvals, specifications, prices, availability, amenities and performance or sustainability claims. Publication does not constitute independent verification, endorsement, investment advice or a guarantee of project performance.

8.7 Editorial control

Architects in India retains editorial control over layout, design, headlines, captions, sequencing, image selection and suitability. Content may be revised, returned for clarification or declined if incomplete, misleading, unlawful or unsuitable for the publication.

8.8 Distribution and promotional posts

Circulation and placement are subject to the confirmed edition, production arrangements and distribution plan. The two Instagram promotional posts are subject to agreed assets, formats, scheduling and platform policies. Specific reach, impressions, engagement, enquiries, sales, media pickup or other commercial results are not guaranteed.

8.9 Pricing, GST and payment

The selected package price excludes applicable GST. International editions and additional services will be quoted separately. Unless otherwise agreed in writing, 50% is payable as an advance after acceptance and the balance before printing or publication release. Production scheduling may depend on receipt of the advance and complete content. Any applicable bank or transfer charges are borne by the applicant.

8.10 Payment verification

The applicant should provide transaction or reference IDs, UTR numbers where applicable, and a payment receipt or bank / UPI confirmation. Submission of proof alone does not establish receipt; payment is subject to verification in the beneficiary account.

8.11 Cancellation and postponement

If the applicant cancels after work has begun, charges may apply for work completed, committed production costs and non-recoverable expenses. Refunds, credits or rescheduling will be assessed against work completed and costs incurred and confirmed in writing. Cancellation or changes may not be possible once printing or publication has commenced.

8.12 Intellectual property and permitted use

The applicant retains rights to its supplied materials and grants SARWATRDESIGN NETWORK LLP / Architects in India non-exclusive permission to edit, reproduce, print, publish, distribute and promote the approved materials for the agreed Pocket Pages feature and associated promotion. The applicant may use agreed copies and approved digital proofs for its own marketing, with appropriate attribution and without altering publication or partner marks. Reuse of the publication design or third-party materials beyond the agreed scope requires written permission.

8.13 Privacy and records

Application, contact and payment details will be used to assess the application, administer the package, communicate about production, verify payment and maintain business records. Information may be shared with relevant service providers where reasonably necessary to deliver the agreed services or comply with applicable law.

8.14 No guarantee of commercial results

Pocket Pages is a promotional media service. It does not guarantee leads, sales, awards, investor interest, footfall, follower growth or any particular commercial result.

8.15 Written variations

Any changes to the package, payment schedule, print quantity, scope or other agreed terms must be recorded in writing and accepted by both parties. The written quotation or acceptance note will govern any package-specific details or agreed variations.

8.16 Applicant confirmation

By signing this document, the applicant confirms that it has read, understood and accepted these terms and conditions and has authority to enter into the proposed arrangement.

Signature of Applicant :

9. PUBLISHER USE — PACKAGE CONFIRMATION

Application received on: _____

Selected package: _____

Confirmed price excluding GST (₹): _____

GST (₹): _____

Total payable (₹): _____

Confirmed print quantity: _____

Confirmed edition / distribution scope: _____

Payment mode: _____

Publication window: _____

Special conditions / agreed variations:

Authorised representative: _____

Signature: _____

Date: _____

For SARWATRDESIGN NETWORK LLP / Architects in India

A focused story. A considered audience. A physical presence.

Global feature partner



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